







Expand your catalog

Take advantage of an endless aisle. According to the NRF, retailers who hold physical inventory carry on average only 13% of a supplier's product line.

Alleviate inventory distortion

Liquidate overstocks by increasing product exposure and penetration through online sales. We want to expand your product offering while helping you reduce inventory.

EDI Compliant

EDI technology is the primary method of data exchange for many B2B suppliers and major retailers. Over 90 percent of Fortune 500 companies are EDI capable.

Drop Ship Automation

Creating happier brands through automation. Enjoy a highly automated order life cycle while eliminating manual touch points.

Minimal configuration required

Rural King Contact: Jackson Ashmore JAshmore@ruralking.com

LogicBroker Contact: Craig Regan CRegan@logicbroker.com